



# 14th Annual Dog Walk

Support our "No Kill" Animal Adoption Center



**Date: May 1, 2010**

## WALK DAY INFORMATION

### PRIOR TO THE EVENT:

Fill in the pledge form with your information.  
Complete the information for each donor.  
Ask donors to pay by cash or check.  
Checks should be made payable to Merced SPCA.  
Make sure your pet is licensed and that you have proper restraint.  
**Memorial sign information must be e-mailed to [nashvi11e@yahoo.com](mailto:nashvi11e@yahoo.com) 1 week prior**

### ON WALK DAY

Bring remaining donations with you.  
Registration will be held at the Applegate Zoo entrance between 9:00 a.m.-10:00 a.m.  
Take a photo of you and your pet  
Walk - Two mile route: on bike path from zoo area to G Street, return on 28<sup>th</sup> Street  
Water will be provided at water stations along the way and plastic bags for poop scooping will be issued at registration.

### AFTER THE WALK

Return to registration area for certificate and photo

#### Don't have a pet?

What about borrowing one from a friend for the day? Better yet, have your friend walk with you and make it a party!

#### Who Do I Ask for Pledges?

PEOPLE WHO KNOW YOU WELL such as family, close friends, club or church members, co-workers and your spouse's co-workers, etc.

#### PEOPLE YOU HAVE SUPPORTED:

Ask individuals you have supported throughout the year.

#### PEOPLE WHO MAY BE GIVING YOU SOMETHING ANYWAY:

Ask these individuals to give you a tax-deductible pledge in lieu of birthday or anniversary gifts.

#### What Works?

Start the pledge page with a large donation (\$15 or more) so it sets the tone for the rest of your sponsors.  
Attach a photo of your pet to the pledge sheet. Folks who may not normally pledge might fall prey to your pet's charms and pledge to your pet. **E-mail the form to your contacts.**